

PRSRT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL



12" x 6" postcard (back)

If your final product requires printing to the edge after trimming , you **MUST** extend your artwork to the **red** boundary box for proper bleed. Anything in the **red** shaded area will be trimmed off.

Your type (text) should be 0.125" inside the **cut line** on each side, represented by the **blue** safety box.

Margin : Active area for text and images

Trim Line

Bleed

Can Delete: purple border ►

DO NOT DELETE: postal customer text ►

*****ECRWSS*****

Local
Postal Customer