

PRSRT STD  
ECRWSS  
U.S. POSTAGE  
**PAID**  
EDDM RETAIL



### 12" x 6" postcard (back)

If your final product requires printing to the edge after trimming, you **MUST** extend your artwork to the **red** boundary box for proper bleed. Anything in the **red** shaded area will be trimmed off.

Your type (text) should be 0.125" inside the **cut line** on each side, represented by the **blue** safety box.

**Margin : Active area for text and images**

**Trim Line**  
**Bleed**

**Can Delete:** purple border ►  
**DO NOT DELETE:** postal customer text ►

\*\*\*\*\*ECRWSS\*\*\*\*\*  
Local  
Postal Customer